



News Release

CONTACT: Chuck Smith
KingstonSmith Communications
(561) 362-8704
Chuck@KingstonSmithPR.com

Kerry Morrissey
Ocean Properties LTD
(561) 274-2313
kerrymorrissey@hotmail.com

FOR IMMEDIATE RELEASE

THIS SUMMER SAY, "PAMPER ME PLEASE" AT

JUPITER BEACH RESORT & SPA

South Florida Beach Resort Showcases New Spa with Great Summer Value Package

JUPITER, FLORIDA (April 3, 2006): When you just can't shake-off those winter doldrums, sometimes a beach escape to a spa is just what is needed. Now, this summer, the newly renovated Jupiter Beach Resort & Spa is answering the call of all those relaxation seekers with its *Pamper Me Please Package*. Complete with deluxe accommodations and a selection of two treatments per night, the package offers an excellent introduction to the Resort's new spa, as well as a tremendous value. The Spa at the Jupiter Beach Resort just opened in the fall of 2005 with a 7,500 square foot enclave of serenity. This includes five treatment rooms and one wet treatment room, as well as a full-service salon and new fitness facility.

Pamper Me Please Package

from \$269

June 1 – September 30, 2006

Includes:

- Deluxe partial oceanview accommodations
- Breakfast for two in Sinclair's
- Choice of Two 50-Minute Signature Package Spa Treatments

Swedish Massage, The Gentleman's Classic Massage, Aromatherapy Massage, Oceanside Classical Facial, Classic Pedicure, Tropical Sugar Rub

Rates are per room, per night, double occupancy, based upon availability and do not include tax and gratuities. Upgraded accommodations are available upon request. The Package is also available in the autumn (October 1 – December 14) from \$379 per night.

- more -

JUPITER BEACH RESORT PAMPER ME PLEASE

Page 2 of 2

Intimate and exclusive, in the style indicative of the overall resort experience, the Spa at the Jupiter Beach Resort offers a landscape of comfort and luxury. Guests are treated to personalized, attentive assistance, as well as healthful and therapeutic snacks to enliven the senses including a shot of pure chocolate. The Spa's range of relaxing and therapeutic treatments include signature services like: the SweThai Massage (a combination of massage and stretching, the spa is one of only a few spas in the country to offer this treatment); Aromatherapy Massage; Ogenage Facial, Hydroptimal Facial, Tropical Sugar Scrub; Dilo Rescue Wrap (for sunburned skin using a rare nut from Fiji); and Rose Petal Pedicures. Product lines were selected specifically for the Spa and include: the highly acclaimed Pure Fiji, Aromatherapy Associates, Phytomer, Sothy's and Jurlique. Each line offers take-home products in the Spa's retail boutique. As well, the team at the new Spa includes highly-trained estheticians, massage therapists, nail technicians and hairstylists.

Unspoiled, Uncomplicated, Unforgettable... The Jupiter Beach Resort & Spa is one of South Florida's best-kept travel secrets. Situated directly on the Atlantic Ocean in northern Palm Beach County, the newly-renovated hotel offers 159 guestrooms and suites nestled along a secluded stretch of beach. The Resort's outstanding selection of on-property amenities and services includes beach activities, new spa, tennis and fitness facilities, as well as excellent dining and entertainment options. In addition, the local area offers some of the country's finest golf courses and deep-sea fishing opportunities.

For reservations or more information on the Jupiter Beach Resort & Spa, please call (800) 228-8810 or (561) 746-2511, or click to www.jupiterbeachresort.com.

###

EDITORS NOTE: Photographs Available Upon Request. Press Visits Welcome to Qualified Journalists on Assignment