



News Release

CONTACT: Chuck Smith
KingstonSmith Communications
(561) 362-8704
Chuck@KingstonSmithPR.com

Kerry Morrissey
Ocean Properties LTD
(561) 274-2313
KMorrissey@OPLHotels.com

FOR IMMEDIATE RELEASE

ACCLAIMED SPA PRODUCT LINE “PURE FIJI” TO LAUNCH

NEW FACIAL TREATMENT AT THE JUPITER BEACH RESORT & SPA

JUPITER, FLORIDA: Internationally recognized body-care company, **Pure Fiji**, has selected the **Jupiter Beach Resort & Spa** to launch its new *Facial Solutions* line on the East Coast of the United States. The South Florida resort will now offer a new 50-minute Pure Fiji Facial Solutions treatment. The classic facial service will utilize the company’s new products which contain an ancient blend of exotic drift nut oils and powerful plant actives from the tropical Isles of Fiji. The products are combined with dermatologic genius to deliver a phenomenal targeted facial care solution which communicates directly with and stimulates the skin’s own systems. The new Pure Fiji Facial is priced at \$110 (plus 18% service charge). In addition to the treatment, the Resort will add the complete *Facial Solutions* line to its Pure Fiji product selections available in the spa’s retail boutique.

Pure Fiji Facial Solutions products are naturally power packed with essential nutrients, vitamins and powerful plant enzymes. A botanical blend of green coconut kinetin, cold pressed virgin coconut, dilo, sikeci and macadamia nut oils nourish and encourage cellular renewal. Plant based peptides, deep sea antioxidants and Ngi grass found in Fiji increase cellular water flow resulting in a deep hydration and also stimulates the process to reduce the appearance of wrinkles and improve the tone of the skin.

A simple skin care solution with exceptional results, the Pure Fiji Facial Solutions includes: **Hydrating Multi-Active Day Crème** -- increases hydration up to 60% after four hours and can decrease DNA oxidation by 45%; **Facial Solutions Night Crème** -- oxygenates and purifies your skin while decreasing the appearance of fine lines and wrinkles; **the Hydrating Multi-Active Serum** -- boosts hydration and cellular water flow and will actively firm, smooth and rejuvenate your skin; **Anti-Wrinkle Eye Crème** -- gives your eyes the essentials to diminish fine lines and wrinkles; **Exfoliating Scrub** -- brightens and exfoliates with tropical botanicals and papaya enzymes; **Purifying Cleanser** -- made from sugar cane; and **Balancing Toner** – naturally cleanse, balance and soothe skin. Four types of masques are also available – Lightening, Brightening, Tightening and Hydrating.

- more -

For more information on the Pure Fiji Facial Solutions, to book one of the new facials, or for any one the spa's treatments, please contact the Jupiter Beach Resort & Spa at (561) 745-7177.

Pure Fiji's 30,000 square-foot, state-of-the-art manufacturing facility and corporate offices are headquartered in Suva, capital of the Fiji Islands. Pure Fiji's luxurious product line features a collection of skincare, bath and body products. Pure Fiji is the only cosmetic manufacturing company in the South Pacific and passionately advocates pure natural products while respecting the people, culture and environment. Pure Fiji's sustainable manufacturing practices help support seven villages and funds schools, health care, nutrition and basic infrastructure for hundreds of people in rural Fiji.

Intimate and exclusive, in the style indicative of the overall resort experience, the Spa at the Jupiter Beach Resort opened in the fall of 2005 with a 7,500 square foot enclave of serenity. This includes five treatment rooms and one wet treatment room, as well as a full-service salon and new fitness facility. Guests are treated to personalized, attentive assistance, as well as healthful and therapeutic snacks to enliven the senses including a shot of pure chocolate. The Spa's range of relaxing and therapeutic treatments include signature services like: the SweThai Massage (a combination of massage and stretching, the spa is one of only a few spas in the country to offer this treatment); Aromatherapy Massage; Ogenage Facial, Hydroptimal Facial, Tropical Sugar Scrub; Dilo Rescue Wrap (for sunburned skin using a rare nut from Fiji); and Rose Petal Pedicures. Special packages are available including those for teens, expectant moms and bridal parties. Additionally, gift certificates can be purchased for specific treatments or for a set dollar amount.

Unspoiled, Uncomplicated, Unforgettable... The Jupiter Beach Resort & Spa is one of South Florida's best-kept travel secrets. Situated directly on the Atlantic Ocean in northern Palm Beach County, the hotel offers 159 guestrooms and suites nestled along a secluded stretch of beach. The Resort's outstanding selection of on-property amenities and services includes beach activities, new spa, tennis and fitness facilities, as well as excellent dining and entertainment options. In addition, the local area offers some of the country's finest golf courses and deep-sea fishing opportunities.

For reservations or more information on the Jupiter Beach Resort & Spa, please call (800) 228-8810 or (561) 746-2511, or click to www.jupiterbeachresort.com.

###



News Release

CONTACT: Chuck Smith
KingstonSmith Communications
(561) 362-8704
Chuck@KingstonSmithPR.com

Kerry Morrissey
Ocean Properties LTD
(561) 274-2313
KMorrissey@OPLHotels.com

FOR IMMEDIATE RELEASE

JUPITER BEACH RESORT & SPA LAUNCHES PURE FIJI FACIAL SOLUTIONS WITH NEW 50-MINUTE TREATMENT



JUPITER, FLORIDA: Internationally recognized body-care company, **Pure Fiji**, has selected the **Jupiter Beach Resort & Spa** to launch its new *Facial Solutions* line on the East Coast of the United States. The South Florida resort will now offer a new 50-minute Pure Fiji Facial Solutions treatment. The classic facial service will utilize the company's new products which contain an ancient blend of exotic drift nut oils and powerful plant actives from the tropical Isles of Fiji, combined with dermatologic genius that delivers a phenomenal targeted facial care solution which communicates directly with and stimulates your skin's own systems. Pure Fiji Facial Solutions products are naturally power packed with essential nutrients, vitamins and powerful plant enzymes. A botanical blend of green coconut kinetin, cold pressed virgin coconut, dilo, sikeci and macadamia nut oils nourish and encourage cellular renewal. Plant based peptides, deep sea antioxidants and Ngi grass found in Fiji increase cellular water flow resulting in a deep hydration and also stimulates the process to reduce the appearance of wrinkles and improve the tone of the skin. The new Pure Fiji Facial is priced at \$110 (plus 18% service charge). In addition to the treatment, the Resort will add the complete *Facial Solutions* line to its Pure Fiji product selections available in the spa's retail boutique.

###