



# News Release

**CONTACT:** Chuck Smith  
KingstonSmith Communications  
(561) 362-8704  
[Chuck@KingstonSmithPR.com](mailto:Chuck@KingstonSmithPR.com)

Kerry Morrissey  
Ocean Properties LTD  
(561) 274-2313  
[kmorrissey@OPLHotels.com](mailto:kmorrissey@OPLHotels.com)

**FOR IMMEDIATE RELEASE**

**THIS FALL COUPLES SAY, "PAMPER ME PLEASE" AT  
THE JUPITER BEACH RESORT & SPA**

**South Florida Beach Resort Showcases New Spa with Great Spa Package Perfect for Two**

JUPITER, FLORIDA (August 1, 2006): It's been a long hot summer, the kids are back in school, and there is nothing you need more than to escape to a spa with the one you love... Now this autumn, the Jupiter Beach Resort & Spa is offering the ideal package for couples looking for a spa getaway with its *Pamper Me Please Package*. Complete with deluxe accommodations and a selection of two treatments per night, the package offers an excellent introduction to the Resort's new spa, as well as a tremendous value. The Spa at the Jupiter Beach Resort just opened in the fall of 2005 with a 7,500 square foot enclave of serenity. This includes five treatment rooms and one wet treatment room, as well as a full-service salon and new fitness facility.

**Pamper Me Please Package**

from \$379

October 1 – December 14, 2006

Includes:

- Deluxe partial oceanview accommodations
- Breakfast for two in Sinclair's
- Choice of Two 50-Minute Signature Package Spa Treatments

*Swedish Massage, The Gentleman's Classic Massage, Aromatherapy Massage, Oceanside Classical Facial, Classic Pedicure, Tropical Sugar Rub*

Rates are per room, per night, double occupancy, based upon availability and do not include tax and gratuities. Upgraded accommodations are available upon request.

- more -

Intimate and exclusive, in the style indicative of the overall resort experience, the Spa at the Jupiter Beach Resort offers a landscape of comfort and luxury. Guests are treated to personalized, attentive assistance, as well as healthful and therapeutic snacks to enliven the senses including a shot of pure chocolate. The Spa's range of relaxing and therapeutic treatments include signature services like: the SweThai Massage (a combination of massage and stretching, the spa is one of only a few spas in the country to offer this treatment); Aromatherapy Massage; Ogenage Facial, Hydroptimal Facial, Tropical Sugar Scrub; Dilo Rescue Wrap (for sunburned skin using a rare nut from Fiji); and Rose Petal Pedicures. Product lines were selected specifically for the Spa and include: the highly acclaimed Pure Fiji, Aromatherapy Associates, Phytomer, Sothy's and Jurlique. Each line offers take-home products in the Spa's retail boutique. As well, the team at the new Spa includes highly-trained estheticians, massage therapists, nail technicians and hairstylists.

*Unspoiled, Uncomplicated, Unforgettable...* The Jupiter Beach Resort & Spa is one of South Florida's best-kept travel secrets – more like a private club than a resort. Situated directly on the Atlantic Ocean in northern Palm Beach County, the newly-renovated hotel offers 158 guestrooms and suites nestled along a secluded stretch of beach. Recently named one of the “Top 10 Must See Resorts for 2006” by *eCityofTravel*, the Resort's outstanding selection of on-property amenities and services includes beach activities, new spa, tennis and fitness facilities, as well as excellent dining and entertainment options. In addition, the local area offers some of the country's finest golf courses and deep-sea fishing opportunities.

For reservations or more information on the Jupiter Beach Resort & Spa, please call (800) 228-8810 or (561) 746-2511, or click to [www.jupiterbeachresort.com](http://www.jupiterbeachresort.com).

###

EDITORS NOTE: Photographs Available Upon Request. Press Visits Welcome to Qualified Journalists on Assignment