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HOLLYWOOD BEACH MARRIOTT OPENS

NEW INTIMATE SPA EXPERIENCE – *THE SPA ON THE BROADWALK*

New Oceanfront Florida Hotel Now Offers Range of Health and Beauty Treatments

HOLLYWOOD, FLORIDA: Situated on the famed Broadwalk of Hollywood Beach, Florida, the recently-opened **Hollywood Beach Marriott** has now unveiled a new spa – *The Spa on the Broadwalk*. Intimate and dedicated to service, the new Spa is situated on 2,500 square feet and offers five treatment rooms including a separate area for manicures and pedicures. The Spa is the latest enhancement at the beachfront hotel which opened in 2005.

“Quaint in size, our Spa offers a special landscape of comfort, luxury and relaxation,” said Bryan DeCort, general manager of the hotel. “Our guests are treated to personalized, attentive assistance, and some of the best treatments in South Florida. We look forward to welcoming everyone to the new Spa on the Broadwalk.”

The Spa’s range of relaxing and therapeutic treatments includes signature services like: the SweThai Massage (a combination of massage and stretching, the spa is one of only a few spas in the country to offer this treatment); ShiroDhara body treatments, Aromatherapy Massage; and an After-Sun Menu of treatments. As well, all guests of the Spa are treated to healthful and therapeutic snacks to enliven the senses including a shot of pure chocolate. Product lines were selected specifically for the Spa and include: the highly acclaimed Pure Fiji, Sothy’s Skin Care, Aromatherapy Associates, Phytomer, and Jurlique. Each line offers take-home products in the Spa’s retail boutique. As well, the team at the new Spa includes highly-trained estheticians, massage therapists, and nail technicians.

Special packages are available throughout the year including half and full-day programs. Additionally, gift certificates can be purchased for specific treatments or for a set dollar amount. For more information or for spa reservations, please contact the *Spa on the Broadwalk* directly at (954) 874-3197.

Developed by Ocean Properties LTD, the new Hollywood Beach Marriott is located at 2501 North Ocean Drive in Hollywood, Florida’s central beach area. The property’s development is at the forefront of the renaissance of this fabled South Florida beachfront and the city’s revitalization of its downtown area. Additional plans for future enhancement on this project also include a new marina along the Intracoastal Waterway.

For more information and reservations, please contact the Resort at (866) 306-5454 or (954) 924-2202, or click to www.hollywoodbeachmarriott.com.

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EDITORS NOTE: Photography Available Upon Request