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HILTON LONGBOAT KEY COMPLETES COMPREHENSIVE RENOVATIONS PROJECT

Southwest Florida Resort Unveils Multimillion Dollar New Look

LONGBOAT KEY, FLORIDA: The Hilton Longboat Key Beachfront Resort has completed a major refurbishment project which encompassed practically every corner of the Southwest Florida resort. Included in the renovation was a comprehensive overhaul of its guestrooms featuring new balconies, new appointments, and new stylings. As well, the Resort expanded its beachfront and pool area, enhanced public areas and meeting space, and further developed its food and beverage experience. This includes a new look at the Latitudes Beach Café, a new outdoor bar with plasma television, and a new fine dining outlet – The Bistro.

“The property looks outstanding -- brand new -- and we are delighted with all the wonderful enhancements,” said Roy Padgett, general manager of the Hilton Longboat Key Beachfront Resort. “We look forward to welcoming back all our loyal guests and introducing new customers to our special beachfront experience.”

Situated on a barrier island along the Gulf of Mexico and just off Sarasota, the Hilton Longboat Key Beachfront Resort is one of Southwest Florida’s premier beachfront escapes. Quaint and quiet, the hotel is the smallest resort in the Hilton system -- offering 102 spacious guestrooms and suites with private balconies or patios, and an outstanding selection of amenities and services including a wide-stretch of white sand beach, watersports, beach activities and acclaimed dining. For reservations or more information on the property, please call (800) 282-3046 or (941) 383-2451, or click to www.longboatkey.hilton.com.

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EDITORS NOTE: New Photography Available Upon Request. Press visits available.